

## **Briggs Automotive Company Launches Mono Art Car Challenge**

- BAC launches Art Car Challenge with automotive paper artist Paperlegend
- Selected designs will be offered for sale as NFTs at the [Sleeping with Art: The Art of Cars](#) event, renowned as the place to launch and display Art Cars
- BAC will offer an exclusive Mono Art Car for sale at Buckinghamshire event
- A Paperlegend scale artwork of a BAC Mono will also be displayed
- [Entry for Mono Art Car Challenge now open](#), closing date for entries 22<sup>nd</sup> October

### **September XX 2022 – Liverpool**

British supercar manufacturer Briggs Automotive Company (BAC) and pioneering automotive artist Paperlegend collaborate to launch unique Mono Art Challenge ahead of the [Sleeping With Art: The Art of Cars](#) event taking place 25-26 October at Hedsor House. The BAC Mono is already a highly unique, technologically-advanced supercar that is truly One of a Kind, and BACs latest partnership, with automotive artist Paperlegend, takes the bespoke nature of Mono one step further.

Paperlegend is Florian Weber, a car designer who has worked in the design studios of McLaren, Volkswagen, and Porsche after studying car design at Pforzheim university. Now he puts his design skills into creating metallic paper sculptures of legendary cars and the BAC Mono supercar will be his latest creation.

The BAC Art Car Challenge is open to artists of all types. Approved works will become NFT's, as well as being displayed on 3D Paperlegend Mono models. Buyers of these special NFT artworks will receive a Paperlegend Mono Art Car model, that the collector to build themselves or have it built by Florian. The NFT owner also has the exclusive rights to create further art pieces around the same theme, which also includes the opportunity to commission a BAC Mono Art Car in the same livery.

An existing BAC Mono Art Car, produced in association with renowned automotive artist [Rene Turrek](#), will also be displayed at the Sleeping with Art: The Art of Cars event in October along with a pure white BAC Mono designed to be seen as a blank canvas for inspiration.

Ian Briggs, Lead Designer and Co-Founder of BAC, said, "BAC owners are as individual as the Mono itself, and we pride ourselves with our digitally-led personalisation program. Creating an Art Car with Paperlegends, and showcasing it at the Sleeping with Art: The Art of Cars event, reinforces BACs approach to innovative concepts, stunning design and offering unrivalled levels of bespoke personalisation."

Artists who wish to submit their artistic interpretation of the BAC Mono supercar can do so [via the Paperlegend website](#). The deadline for entries is **22<sup>nd</sup> October**. Selected entries will be displayed at the Sleeping with Art: The Art of Cars event for viewing and purchase.

Sleeping With Art: The Art of Cars takes place on 25th and 26th October at Hedsor House in Buckinghamshire and is renowned for showcasing the latest creative initiatives and collaborations between automotive brands and artists. In addition to art cars, it presents sculptures, paintings, collage, photography and digital art including NFTs

Artists who are invited to be a part of the Paperlegends BAC Mono Art Car display will take a share of revenue when their work is sold.

**ENDS.**

## Notes to Editors

Briggs Automotive Company (BAC) LTD is the British manufacturer behind the world's only road-legal, single-seater supercars – the BAC Mono and BAC Mono R. The Liverpool-based business was founded in 2009 by brothers Neill and Ian Briggs, who set about providing the world with a road vehicle that offers the most authentic and pure driving experience possible.

Mono and Mono R implement the very latest racing technology and are regarded as the ultimate pieces of sporting equipment for the sport of driving. They focus solely on the person behind the wheel; race cars for the road that can be described as A-to-A vehicles, rather than A-to-B – forget the destination, these models are all about pure driving pleasure.

BAC customers are predominantly passionate and knowledgeable car-lovers who have achieved entrepreneurial success; and as such have extensive garages with the finest models around. They invest in Mono because they seek a driving experience that nothing else in the world can offer, while maintaining an exceptional level of bespoke luxury.

Designed, engineered, and managed by experts with backgrounds in several leading automotive, high-end supercar and motorsport brands, Mono and Mono R are luxury products that owners can tailor to suit their needs. From performance to unique vehicle aesthetics, drivers are offered a truly bespoke buying experience – every single car rolled out of the BAC factory is a one-of-one vehicle.

BAC exports 80% of the cars it produces to over 45 different countries across five different continents – and counting. Its high-profile dealer network across America, Asia and Europe caters to an ever-growing global demand for Mono ownership and servicing.

Instagram: @DiscoverMono  
Facebook: [www.facebook.com/DiscoverMono](http://www.facebook.com/DiscoverMono)  
Twitter: @DiscoverMono  
YouTube: [www.youtube.com/DiscoverMono](http://www.youtube.com/DiscoverMono)  
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